

Kids' Plates Program Report

FY 2011-12 through FY 2014-15

The California legislature passed a bill in 1992 (Chapter 1316, Statutes of 1992) for the sale of Kid's Plates specialized vehicle license plates and the creation of the Child Health and Safety Fund (#0279), currently administered by the California Department of Social Services. Revenue from the sale of Kid's Plates, which contain an embossed heart, hand, star, or plus sign, goes into the Fund and is used to support three significant child health and safety issues in California: 1) *unintentional childhood injuries*; 2) child abuse; and 3) child care licensing and inspection.

The Safe and Active Communities Branch's (SACB) State and Local Injury Control (SLIC) Section oversees and administers an amount annually appropriated from the Child Health and Safety Fund dedicated to preventing unintentional childhood injuries. SLIC provides Kid's Plates Program funding to local entities to support and encourage the use of best practices to address this devastating public health issue.

Appropriations, Expenditures, and Awards

State Fiscal Year	FY 2011-12	FY 2012-13	FY 2013-14	FY 2014-15
Amount Appropriated	\$1,050,000	\$494,000*	\$494,000*	\$550,850**
Total Expenditures	\$495,513	\$1,809	\$370,646	
Unspent Balance***	\$554,487	\$492,191	\$123,354	
Number of Awards	124	4	4	4

* This appropriation includes a \$25,000 Support appropriation to allow for administrative support of the Kids' Plates Program.

** This appropriation includes a \$24,850 Support appropriation.

*** In accordance with the Governor's Budget and pertinent Government Code requirements, annual appropriations from the Child Health and Safety Fund are only available for expenditure in the year in which the appropriation is made and there is no carryover of unexpended funds. Unspent funds revert to the Child Health and Safety Fund and can only be made available again upon legislative re-appropriation.

How the Expenditures Have Furthered the Goals of the Program

During this period, SLIC made a total of 128 awards to a wide range of organizations throughout California to reduce or eliminate unintentional injuries in children and youth, such as:

- Community-based organizations
- Public health departments

- Law enforcement
- Schools/Parent Teacher Associations (PTA)
- Fire departments
- Hospitals/clinics
- Indian health services
- Child Focused Coalitions
- Local emergency medical services

Awards focused on injury areas consistent with Welfare and Institutions Code Sections 18285-18285.5, which include:

- Motor Vehicle Occupant Safety
- Bicycle Safety
- Fire and Burn Prevention
- Drowning Prevention
- Poisoning Prevention
- Unintentional Firearm Injury
- Fall Prevention (including playground-related falls)
- Sudden Infant Death

Examples of the Kids' Plates Program-funded activities included:

- Playground Inspector Certification Training;
- Child Death Review Team child abuse and neglect prevention;
- Culturally specific child safety parenting and SIDS prevention classes;
- Bicycle safety training;
- Water safety skills classes;
- Group facilitation classes;
- Pedestrian safety for first generation immigrants;
- Child Passenger Technician training;
- Emergency medical services and injury control training; and
- Program sustainability sessions.

For more information about the Kid's Plates Program, please contact Stacy Alamo Mixson, Chief, State and Local Injury Control Section, at stacy.alamo@cdph.ca.gov.